



Minnesota CLE and the  
Communications Law Section of the MSBA present

# 2010 Regional Communications Law Forum

**Who's Got the Wheel on the Information Highway?**

**Featuring outstanding regional and  
international industry speakers**

**Adam Scott, OBE, TD**  
Member of the United Kingdom's  
Competition Appeal Tribunal, London

**Julio Ojeda-Zapata,**  
Consumer-tech Columnist  
Saint Paul Pioneer Press

**Wednesday, June 9, 2010**

Minnesota CLE Conference Center  
Seventh Street & Nicollet Mall  
Third Floor City Center, Minneapolis

**Includes 1.0 ethics credit to help satisfy your  
ethics credit requirement**



**The rapid pace of technological advancements has made it almost impossible for the state and federal government to revise laws and regulations that reflect today's marketplace. This has resulted in uncertainty and instability for industry, regulators, and lawyers practicing in today's communications industry.**



This year's conference highlights issues arising out of the intersection of communications technology and law.

*Can government shape regulations that protect consumers and promote competition? Who's got the wheel on the information highway? Do we need a new driver? Do we need more lanes and on-ramps? Who is fixing the potholes?*

We'll hear from a variety of speakers with different perspectives on these questions, including:

- **Adam Scott, a member of the UK's Competition Appeal Tribunal**, will provide an overview of the competition law and regulatory framework for telecommunications in the EU, its application and issues in the UK, and how challenges are being addressed.
- Experienced practitioners will review the FCC's new "National Broadband Plan" and the Commission's ambitious goals to potentially reshape voice, video and broadband regulations to keep pace with increasing global competitiveness, from industry and academic perspectives.
- **Julio Ojeda-Zapata, technology columnist for the Saint Paul Pioneer Press** will explain and demonstrate the most interesting and transformative consumer telecom technologies of the last year and discuss what lies ahead in 2010.
- An expert panel will debate whether video content is headed down the same road as the music industry where content is virtually free. If consumers receive video signals via mobile phone, iPad or computer, who will pay the companies that create and deliver the content?

**Plan to stay for the networking reception at the end of the day, with tasty hors d'oeuvres, cold beer and good wine!**

## Faculty and Planners

- **Brian T. Grogan**  
Section and Seminar Chair  
Moss & Barnett PA; Minneapolis
- **Karly E. Baraga**  
Dorsey & Whitney LLP; Minneapolis
- **Michael R. Bradley**  
Bradley & Guzzetta LLC; Saint Paul
- **Andrew M. Carlson**  
Briggs and Morgan PA; Minneapolis
- **Martin A. Cole**  
Director, Office of Lawyers  
Professional Responsibility; Saint Paul
- **John F. Gibbs**  
Vice President, State Government and Regulatory  
Affairs, Comcast Corporation; Minnetonka
- **Anthony Mendoza**  
Mendoza Law Office, LLC; Saint Paul
- **Julio Ojeda-Zapata**  
Saint Paul Pioneer Press; Saint Paul
- **Christopher K. Sandberg**  
Lockridge Grindal Nauen P.L.L.P.; Minneapolis
- **Daniel M. Satorius**  
Satorius Law Firm, PLLC; Minneapolis
- **Adam Scott**  
Competition Appeal Tribunal; London
- **Thomas R. Sheran**  
Moss & Barnett PA; Minneapolis
- **Jason D. Topp**  
Corporate Counsel, Qwest  
Communications; Minneapolis
- **William J. Wernz**  
Of Counsel, Dorsey & Whitney LLP; Minneapolis

\* Indicates Conference Planners



# Schedule

8:30 – 8:55 a.m. Registration & Check-in

8:55 – 9:00 a.m.

## Welcome and Introduction

– *Brian Grogan*

9:00 – 10:30 a.m.

## European Telecommunications Law and Regulation

Mr. Adam Scott will provide an overview of competition law and the regulatory framework for telecommunications in the EU, its application and issues in the UK, and how challenges are now being addressed. Mr. Scott is a member of the UK's Competition Appeal Tribunal. An engineer, economist, lawyer, and Anglican priest, Mr. Scott came to his appellate role with over 25 years of experience in the telecommunications industry.

– *Adam Scott*

10:30 – 10:45 a.m. Break

10:45 a.m. – 12:00 p.m.

## TV Everywhere

Is cable TV headed down the same road as the music industry? If consumers receive video signals via mobile phone, iPad or computer, who will pay the companies that create and deliver the content? This session will also review the antitrust implications regarding mergers/consolidation of communications companies.

– *Thomas Sheran, Daniel Satorius, John Gibbs*

12:00 – 1:15 p.m. Buffet Lunch

## Special Lunch Presentation

12:30 – 1:00 p.m.

### “Telecom Tech Update”

Smartphones, streaming video devices, social media, and Google Voice have transformed the technology used for telecommunications. Consumer-tech reporter and blogger Julio Ojeda-Zapata will explain and demonstrate the most interesting and transformative consumer telecom technologies of the last year.

– *Julio Ojeda-Zapata*  
*Technology columnist, Saint Paul Pioneer Press*

1:00 – 1:15 p.m. Break

1:15 – 2:00 p.m.

## Google Voice: A Case Study in the Relationship Between Regulatory Decisions and Technological Innovation

Last year, Google entered the telecommunications service market with “Google Voice.” Within a few months, the FCC was investigating disputes involving Google, Apple, and AT&T relating to Google Voice. What is Google Voice, how does it fit into the telecommunications regulatory system, and what does it suggest about how evolving communications services should be regulated?

– *Andrew Carlson*

2:00 – 3:00 p.m.

## Multi-jurisdictional Practice

(1.0 ethics credit)

A discussion of ethical standards governing the multi-jurisdictional practice of law; common issues facing lawyers serving clients that have interests “out of state;” and the future of the ethical duties of the multi-jurisdictional lawyer.

– *Martin Cole, William Wernz*

3:00 – 3:15 p.m. Break

3:15 – 4:30 p.m.

## National Broadband Plan

A review of the FCC's new “National Broadband Plan” and the Commission's ambitious goals to potentially reshape voice, video and broadband regulations to keep pace with increasing global competitiveness.

– *Anthony Mendoza, Jason Topp & Christopher Sandberg*



4:30 – 5:15 p.m.

## Reception

Relax and network with faculty and colleagues after the seminar.

**DATE & LOCATION**

**Minneapolis – Wednesday, June 9, 2010**

Minnesota CLE Conference Center  
Seventh Street & Nicollet Mall  
Third Floor City Center

**CREDITS**

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.25 CLE credits**, including **1.0 ethics credit**. The maximum number of credits attendees may report is **6.25**.

**ACCOMMODATION**

If you have a disability and need an accommodation in order to attend this seminar, please contact us as soon as possible at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call us at 651-227-8266 or 800-759-8840.

**CANCELLATION POLICY / NO-SHOW POLICY**

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**QUESTIONS?**

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**Wednesday, June 9, 2010  
Minnesota CLE Conference Center**

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- I was first admitted to the bar after June 9, 2007, and have deducted \$60 from the registration fee marked above.

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